

An important message from MAD's Director of Business & Development,

DAN BROWN



Spring. The time of year when bees are busy pollinating the flowers, making honey and fluttering about their hives. The good hives — not the kind you get when you eat the wrong raspherries, and you break out in a painful rash and get all itchy and have to put

that white ointment on your skin — you know, the stuff that sticks to the sheets. Boy, that's uncomfortable.

Which brings me to MAD. Yes, MAD — the magazine whose time is and was and continues to be — doesn't stick to skin, sheets or anything else. Which isn't to say it's not sticky. It's stuck around a long time.

And yet MAD is no ointment or cream, nor does it come in a tube. MAD is like the good hive of the fluttering bees, and requires no topical treatment whatsoever. It's a warm, safe cocoon in this world of hideous skin eruptions.

So be like me. Be a bee.

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JUNE 1999





15

DEPARTMENTS



Random Samplings of Reader Mail4

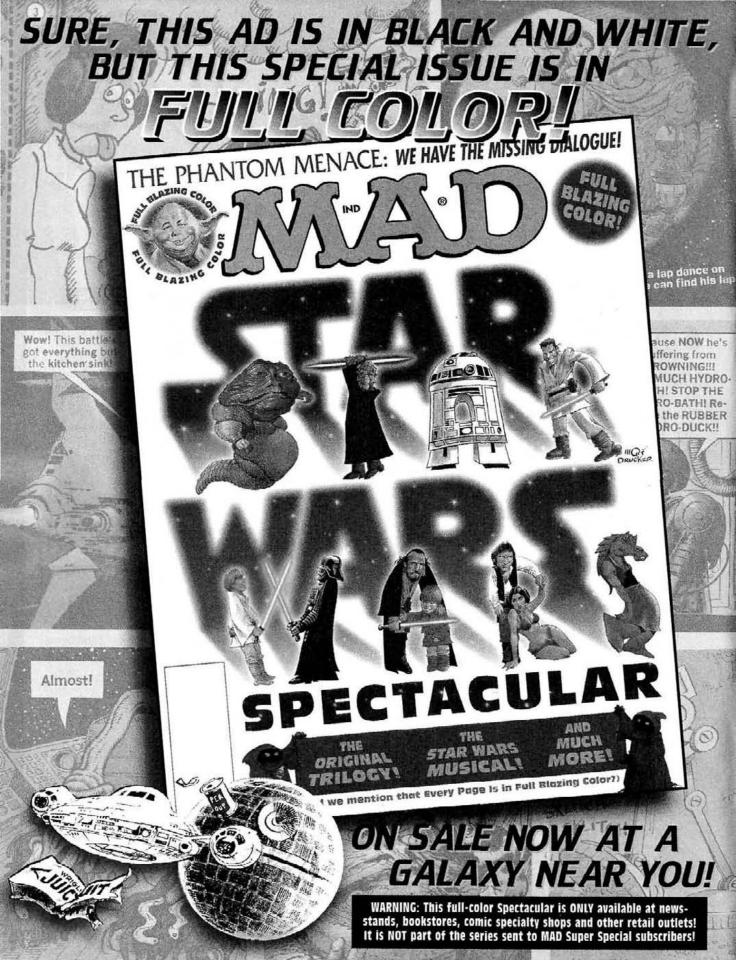
ANGSTER'S PARADISE DEPARTMENT
Monroe &...Las Vegas, Part II......14

Chiropractors' Convention 24

BABES IN BOYLAND DEPARTMENT
The Female Basketball Association 1999 Preview 26









IMPORTANT DATES THIS MONTH JUNE 5 10 11 7 8 9 12 17 18 19 13 14 15 16 Salmonella Week 24 25 26 20 21 22 23 27 28 29 30

Leonardo DiCaprio Last Day To Bribe Teacher For

Feast of

Imbecile's Christmas

Passing Grade

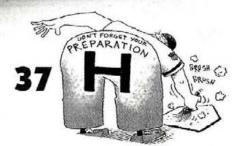
Father's Day Observed (Reptiles)

National

Begins

10th Annual Shave A Duck Festival





Editor's Note With this issue we begin a regular occasional feature:

Editor's Note.

The Editors

MOCK-A-DOODLE DOO DEPARTMENT
The MAD People Watcher's
Guide to a Cockfight31

Playback" (A MAD Movie Satire)
LET'S GO TO THE VIDEO TIPS DEPARTMENT

So You Want to be a Big-Time	
Network TV Sports Director!	37

FEMININE HIJINX DEPARTMENT	
Summertime with the Single	
Career Girl in the Big City	40

PULP NONFICTION			
If Truth in Adve	rtising Laws	S	A Labert
Applied to Co	mic Book Pr	eviews	43

GRIEVING LAS VEGAS DEPARTMENT	
MAD's Celebrity Cause of Dea	th Betting Odds48

MARGINAL THINKING DEP	ARTMENT
"Drawn Out Dramas"	Various Places
by Sergio Aragones	Around the Magazine

"When it comes to personal conduct, always set the bar high it makes it much easier to sneak underneath!"

FRONT COVER ARTIST: MARK STUTZMAN FRONT COVER WRITER: DUCK EDWING





Make A Dumb Wish Foundation 11

Dear MAD Make a Dumb Wish Foundation. I'm considering going to graduate school. most likely Brooklyn College or Queens College, to study playwriting, However, I have an old student loan debt of \$3,700 from my undergrad days. My income is very low. If I'm accepted to grad school, could you please pay, or help me pay the \$3,700 debt?

Melanie Lee, Corona, NY

Mellie Mel - Thank you for calling on the good offices of the Make A Dumb Wich Foundation™! As you may well expect, our offices are besieged with

Reminder many, many worthy to all readers: The Make A Dumb Wish requests, and as a result, tion is a non-profit sometimes difficult organization dedicated to choices need to be making the really stupid made. When it came dreams pussible. Readers are invited to send their dumb time to consider your wishes for consideration to: request, it was Make A Dunb Wish

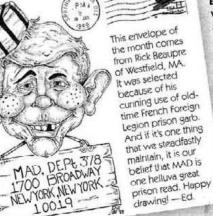
undation 1700 Broadway New York, NY 10019.

a no-brainer, mainly because it wasn't a dumb wish! Getting someone to fork over an easy three grand to you no

strings attached is anything but dumb! (Read: you ain't getting the money!) But all is not lost. After careful review, the foundation's handpicked committee did find dumbness in your letter. Your wish to become a successful playwright by getting a graduate degree from Brooklyn or Queens College is about as dumb as it gets! See ya opening night, let us know the date!

RICK BEAUPRE WESTFIELD, MA. 01085

-Ed.



the month comes from Rick Beaupre of Westfield, MA. It was selected because of his cunning use of oldtime French Foreign Legion prison garb. And if it's one thing that we steadfastly maintain, it is our belief that MAD is one helluva great

Lil - Boneheaded morons? Bad iokes? Staged fights? Well Lillie Babe, there is only one way to settle this: In the squared circle. A no holds barred, no time limit steel cage match. Just you and me and special guest referee, Des "The Crippler" Devlin. Friday night July 9th at the **Boonton Civic Center** (\$24.95 pay-per-view). Whatcha gonna do luscious Lillie when Ed. Mania comes down on you, brother? -Ed.

Maui Wowie! It's Tom Amold of "I slept with Roseanne and lived to tell about it" fame. Seriously, wasn't McHales's Navy one of the funniest movies you've ever seen? Unfortunately for you, David Shamash of Hillsborough, CA, Mr. Arnold isn't holding the magazine, you are! Therefore, you only win a one-year MAD subscription. But wait, all is not lost! We have a feeling that if you go

HOW TO REACH US

Please Address Correspondence
To: MAD, Dept. 382, 1700
Broadway, New York, New York
10019. MAD welcomes reader
submissions. Manuscripts will not

be returned or acknowledged, however, unless they are accom-panied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

same issue, Tom will still be hanging around on the beach waiting to be recognized Alohal

back to Maui with the

WRESTLING WITH OUR READERS

Why have you boneheaded morons devoted so many recent issues to pro wrestling? You can only squeeze bad jokes out of a subject so many times, and that's on an interesting subject. Not all of your readers are beer-guzzling losers who sit around all day watching the WWF; some of us are women! I'm sick of reading about those overpaid, steroid-inflated freaks. If I want to watch sweaty fat guys stage fights I'll watch Jerry Springer.

Lillie Wade, Alexandria, VA

I have been teaching English and reading MAD for over 30 years. In MAD #209 you did a parody on Alfred Noyes's "The Highwayman" called "The Disco Man." I used it in my classroom and the kids loved it. I've been waiting all these years for you to come up with another lesson plan for me. My prayers were answered when issue #378 contained "Pro Wrestling Haiku." In fact, if you publish this letter, I'll have another lesson plan! You guys are great!

Jamie Schamp, Liverpool, NY

Jamie - If you liked our "Pro Wrestling Haiku" then we're sure you'll want to cough up \$24.95 for the greatest pay-per-view of all time — Ed. Vs. Lillie Wade in the squared circle, no holds barred, no time limit steel cage match with special guest referee, Des "The Crippler" Devlin. It's going to be the greatest wrestling pay-per-view event ever! And hey, why not be a sport and invite long-time wrestling fan, Principal Scott Krell over to watch the slugfest. It could go a long way to smoothing the ruffled feathers when he finds out you're using MAD as a study tool! Happy watching! -Ed.





ATTENTION SUBSCRIBERS For all subscriptionrelated matters (including related matters (including related matters) in the change of address) in the change of address) in the change of address of write (including the change of the chan NOT phone, write, fax or E. mail our New York office ve're too dumb to help you therel



With this issue we begin a truly stupid feature: MAD answers a letter written to another magazine! We kick off the feature with a letter which appeared in the February 15th issue of Sports Illustrated regarding SI's All-Bowl Team selection.



Wane McGarity of Texas over Issac Jones of Purdue at wide receiver? Jones had seven more receptions than McGarity and had many more clutch catches, including one with 30 seconds left for the game-winning touchdown.

B.E., Wallingford, PA

B.E. - Jones Schmones. If we had our druthers the correct pick would be Farook Johnson of the Division IV Screaming Hairnets of the Wilfred Beauty Academy. Farook caught an unprecedented 16 passes without breaking a single nail. He also scrambled for 300-plus yards on the same day he had a final in How to Give a Festive Permanent to a Balding Woman in Her Eighties. When will SI, let alone the Helsman trophy committee, stop turning a blind eye to the gifted and graceful athletes of Division IV teams such as the Screaming Hairnets! Oh the inhumanity! -Ed.



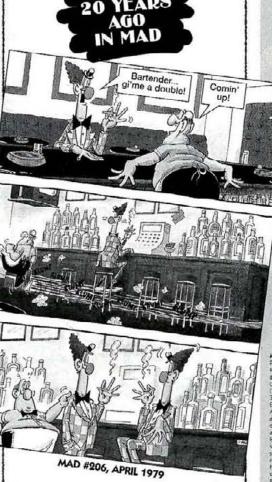
THE LUCK STOPS HERE

When you started doing the comic strip "Monroe" it was funny for a while because bad stuff always happened to him and he never got a break. Let him get luck for once.

Michael Orgeron, College Station, TX

It's rare that we receive as poignant and insightful a letter as yours. We have taken the liberty of showing it to Monroe's creator, Anthony Barbieri. Tony was so moved that he has written a very special "lucky" episode of Monroe just for you, Mikey. Look for "Monroe &...The Funeral" in next month's issue. -Ed.





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the usual gang of idiots

ACAD (155N 004 9319) is published monthly by EC Publications, the, 1700 fleedway, New York, N.Y. 10010, Periodicals postage paid at New York, N.Y. 10010, Periodicals postage paid at New York, N.Y. and at additional molline of these Subscription in U.S.A. P. 2 saues \$24.00 or \$6 issues \$60.00. Outside U.S.A. (Including Contact). It is less \$50.00. Outside U.S.A. (Including Contact). It is less \$50.00 or \$6 issues \$78.00. (Canadian price has \$61 two Included.). Enhance contents to copying the 1990 by EC Apilications, inc. Allow 10 weeks for change of address to become effective, and blocked melling kind even instance, theripe of address or integring about your subscription. POSIMASTIR, send address change to Mady P.O. Sox ESES Boulder, CO 80325-0345. The Publisher and Esthass will not be responsible for uncoloner intermedicates, end increased all returns scripts be accompanied by a stamped self-addressed services to accompanied by a stamped self-addressed. scribs, be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and som fiction and sen fictions. A similarity without satirit purpose to a flying person is a coincidence. Pated all III.



Back in MAD #329 we told you of a gritty, New York City police drama that was atop the ratings charts. Well, here it is several years later and this police drama is still on top of the charts. Proving once again that the American viewing public knows nothing about quality television! But wait! Something's changed! There are a lot of shiny new faces (not to mention saggy new asses). It's time for a another look at this fershlugginer show. It's time for...



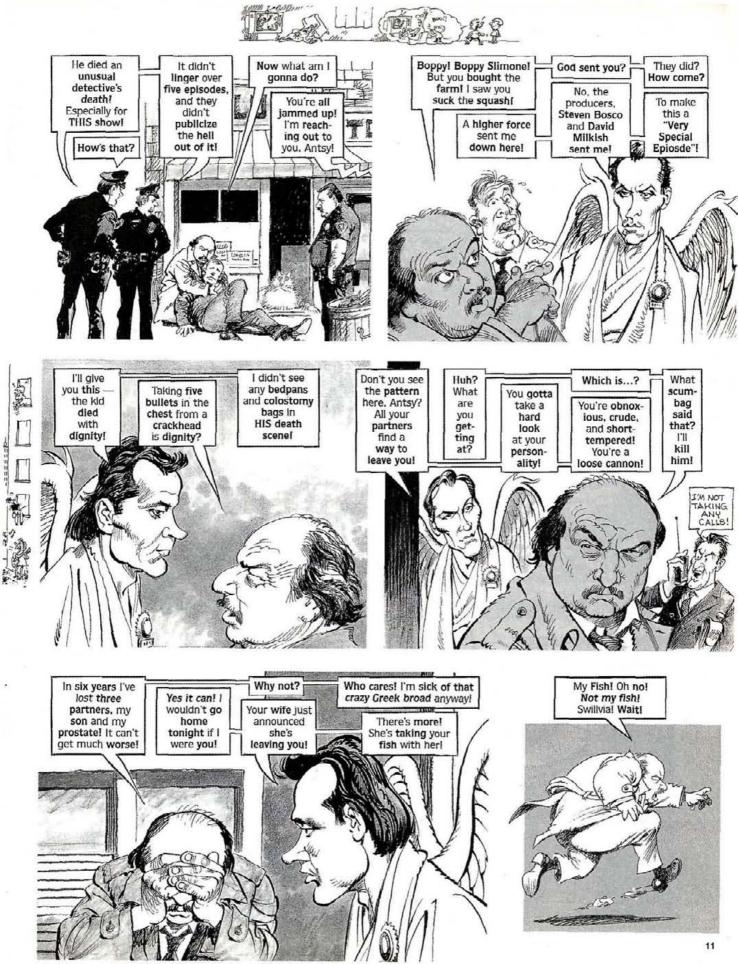
NYPD RE-DO







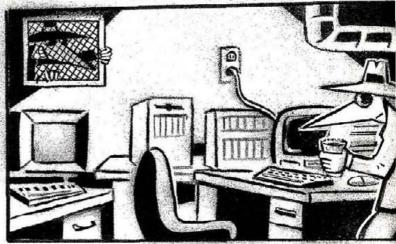


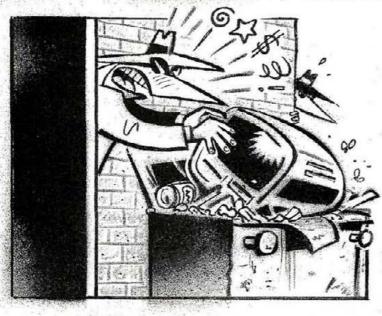








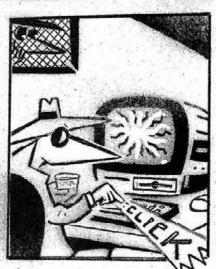






















KUPER

ANGSTER'S PARADISE DEPT.

When we last saw Monroe, he and his mom were in Vegas, out of luck and stuck with a sleazy real estate salesman.

LISTEN JW, THE TOM JONES CONCERT STARTS SOON, CAN WE HAVE OUR COMPLIMENTARY TICKETS NOW?

YOU DON'T WANT TO BE GETTIN'ON MY NERVEG! THERE'S A LOT OF HOLES OUT HERE IN THE DESERT, IF YOU KNOW WHAT I MEAN ...



18 OF 'EM! YOU'RE GONNA GOLF! RIGHT, JW! OVE THE FIESTA LIVIN' GOLF COURSE!



DOEGN'T THAT

YET?









and... SVEGAS PART





































ROUGES SAME ARTIST AND WRITER: SERGIO ARAGONES









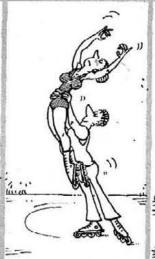






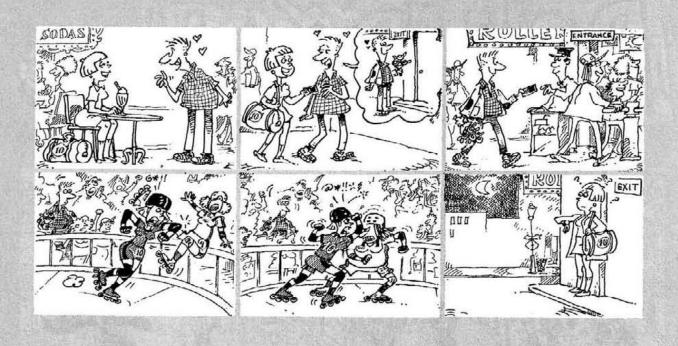






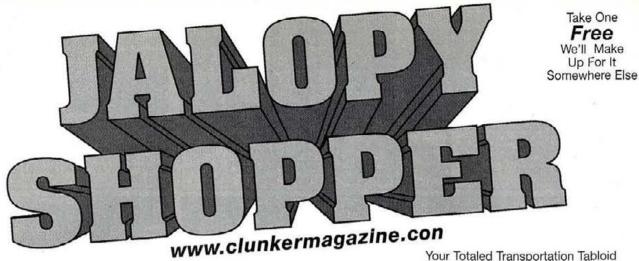












Your Totaled Transportation Tabloid Including: New Vehicles, Used Vehicles, and Really Used Vehicles

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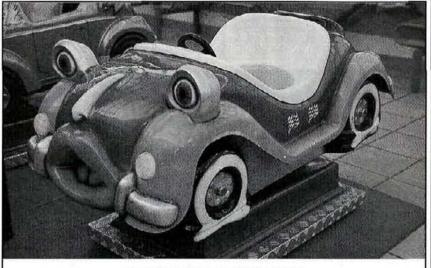
Vol. XXI Issue 05



DODGE CRAPAVAN 1-wheel drive, turbo-charged price tag, w/sturdy, stainless steel airbag. Owner's manual in braille. \$37,000. PRIVATE PARTY, 121-2405



93 WHITE FORD BRONCO XInt cond., \$17,000 (\$25,000 for idiots who make lame, predictable references to O.J.). BY OWNER,



82 LINCOLN CLOWN CAR

External combustion engine, tubeless ashtray, aquarium windows, trampoline roof, convex rearview mirrors like at carnival fun houses. \$17,505. WRECKY'S CARZ, 161-5383



94 CHEVY LUNATIC Chrome wheels, traction ctrl. & little purple man in glove compartment revealing secrets of Roswell. \$16,354. PRIVATE PARTY, 197-3678



91 INFINNITY Intentionally misspelled name, Formica dash, EZ-rip faux leather seats, invis-ible multi-disc CD player. \$14,000. THE CAR DITCH, 160-2949



95 FORD PHELGM 1 cyl., coal-powered, solid gold splash guards. Horn plays first eight notes of "A Hundred Bottles Of Beer On The Wall." \$15,600. AUTO DUMP, 160-9483

Unless otherwise specified, price(s) include(s) all Cost(s) to be paid by consumer(s) except for license(s), tax(es), back parking ticket(s), upholstery cleaning(s) and many other things you'll find out as you go along.

To Place Your Photo Ad 1-800-BAD-PIX Targeting Drivers Who Don't Care What Others Think About Them

That Number Again 1-800-BAD-PIX



97 TOYOTA MOSQUITO

Comes w/mysterious stains, wood paneling one one side, in-dash steering wheel. Rearseat condom dispenser! \$14,000. PRIVATE PARTY, 191-9001



99 HONDA ACCORDION

Includes pre-nicked windshield and factory installed spice rack. Perfect 2nd car if you only use the 1st one. \$18,750. DOODLE MOTORS, 141-7888



86 FORD INSIPID

Like new, only not. Speedometer in Roman numerals, mini jaws-of-life in glove compartment, body in trunk. \$4450. BY OWNER, 500-0001.



65 MUSTANG

Electric pink collector's classic with AM/FM stereo, CD changer and leather bucket seats would be really nice, but all I have is this 89 Sentra. \$199. PRIVATE PARTY, 130-5332



86 CADILLAC BROUGHAM

Pimp purple, Y2K compliant cup-holder. Must sell, or my bookie will send his goons out to break my legs. \$6500 PLEEEZEI BY OWNER, 151-2649



95 VW BURRITO

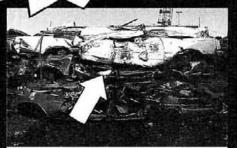
Obnoxious semi-gloss ext., special hidden compartment for hiding open bottles of liquor, illegal aliens, etc. \$12,500. PRIVATE PARTY,

BAD CREDIT? WOW, YOU MUST BE A REAL LOSER!

CRAZY HOWIE'S AUTO ASYLUM 1-900-HEAP



Se Habla Your Cash



97 ELECTRIC CAR Runs great on 10,000 AA batteries (not incl). Buy now, before the federal gov't sells out to big oil and puts us all in gulags. \$12,500.



96 MITSUBISHI SUSHI

Comes with 7G blrp and 364 qltv. dual glp. New 1876+ krn. w/28W clg. and extra fsh. Auto 6 cc ft base wis and dim vims. Optional veckers. \$20,000.



95 NISSAN 200SX

Seeks romantic encounter with other 200SX. Enjoys trips through countryside, car washes, wax jobs, and candlelight oil changes.



91 DODGE AFFRONT

1 spd. 100% dolphin skin int, semi-translucent windows. Handles okay considering it's never been inspected. \$5600.



92 CHEVY WIDOWMAKER

Fully loaded w/reel-to-reel, turbo-charged smog spewer, stolen license plates and complimentary half-eaten bag of Fritos in back seat. Was \$18,750, now \$18,449.



63 NASH METRO

900,000+ miles, runs like 600,000. Original tires. 1984 Mondale for President bumper stkr. (non-removable). \$24,300.

GOVERNMENT-SEIZED **VEHICLE AUCTION!

The U.S. Government is auctioning vehicles seized in drug raids, jaywalking busts or just when they felt like hassling someone. With luck, you'll find something in the trunk they missed when they searched it!

MODEL	SOLD FOR	BLUE BOOK	SAVINGS
95 FORD SIESTA	\$10,000	\$10,000	\$2500
94 HOT WHEELS BENTLEY	\$15.00	NONE	\$15.00
92 MAZDA MALARIA	\$7,000	\$6,000	\$1,000
99 VW MILLENNIUM BUG	\$2,000	\$2,000	\$0.00
53 FORD CLOWNBIRD	\$5,500	\$10,000	-\$3,000
93 TOYOTA RELICA	N/A	N/A	\$2,000
94 HONDA DISCORD	\$7.500	\$6.000	\$2,500
97-98 JAGUAR SEASON TICKETS	\$1,750	-\$2,000	\$4,000
89 FORD ESCORT SERVICE	\$4,500	\$3,5000	N/A
79 NASA MOON BUGGY	\$2,000	\$2,000	\$0.00
95 CHEVY LUPICA	\$5,500	\$10,000	-\$3,000
96 HONDA ODDITY	N/A	N/A	\$2,000
93 OLDS GUTLESS	\$7,500	\$6,000	\$2,500
96 HYUNDAI ACCIDENT	\$1,750	-\$2,000	\$4,000
96 NISSAN ULTERIOR	\$4,500	\$3,500	N/A
93 DODGE PRAM	\$0.00	\$4.95	\$1,700
92 CADILLAC EVILLE	43¢	89¢	46¢
92 TOYOTA SCAMRY	\$9,000	\$14,000	\$5,000
95 MITSUBISHI RELAPSE	\$7,000	\$6,000	-\$1,000
92 GEO SCHISM	\$3,000	\$4,450	\$2,000
94 DODGE ENTRAPPED	\$2,000	\$2,000	\$0.00
96 KIA SARCOMA	\$5,500	\$10,000	-\$3,000
97 TOYOTA CELIBATE	\$7.500	\$6,000	\$2,500
94 MAZDA PROTOZOAN	\$1,750	-\$2,000	\$4,000
95 FORD DETOUR	\$4.500	\$3,5000	N/A
94 CHEVY IMPALER	\$2.000	\$2,000	\$0.00
92 TOYOTA PASSÉ	\$5,500	\$10,000	-\$3,000
95 PONTIAC BONEMEAL	N/A	N/A	\$2,000
72 GADILLAG ELDORKO	\$7,500	\$6,000	\$2,500
96 DODGE GRIPER	\$1,750	-\$2,000	\$4,000
90 CHEVY DECEASE	\$4,500	\$3,500	N/A
95 VW FACADE	\$3,000	\$2,999	\$1.00
97 TOYOTA GLAUCOMA	\$0.00	\$4.95	\$1,700
91 ALFRED E. ROMEO	43c	89c	46c
58 PONTIAC TORQUEMADA	\$7,000	\$6,000	-\$1,000
38 TOYOTA CORRODED	\$2,000	\$2,000	\$0.00
93 SLAAB 900S	\$5,500	\$10,000	-3.000
33 CHEVY ASTROS FAN	N/A	N/A	\$2,000
97 PONTIAC SUNSTROKE	\$6,500	\$2,000	\$2,000
96 MERCURY MISTAKE	\$7,500	\$6,000	\$2,500
90 IZUZU NOPULSE	\$1,750	-\$2,000	\$4,000
33 HYUNDAI CILANTRO	\$4,500	\$3,500	N/A
86 HONDA DELUDE	\$3,000	\$2,999	\$1.00
91 CHEVY LUSITANIA	\$0.00	\$4.95	\$1,700
	\$-500	\$2,750	\$-3,250
IN CHRACITED INVOEVENING E		DC 1 DU	3°3.Z3U
90 CHRYSLER IMPEACHABLE 92 PONTIAC FIASCO	43¢	89¢	46¢

Terms: Payment in full within 15 minutes of sale.

BIG ED'S USED CARS & PETS 170-2186

This offer is not being made by any U.S. government agency, but we sure try to make it look that way.

TELL THEM YOU SAW IT IN THE JALOPY SHOPPER

(So they'll think the smeared ink and dark, blurry photos were only in their copy!)



96 CHRYSLER MARQUI DeSADE 31/2 door, diesel eng., radio only picks up Spanish gospel stations. Special \$1,000 extra charge for women buyers. \$29,999. ACME CAR DITCH, 120-3984



74 SNOWMOBILE
Haunted by ghost of former owner who
ran it off cliff. Does not run well in cold
weather. \$8,000. PRIVATE PARTY, 131-8275



1993 WINNEBAGO DELUX
Kitchenette, den w/fireplace, shower,
nursery, weight rm, walk-in closet, baseball diamond, lobby, veterinary clinic,
horseback trails, \$34,400. JIM'S RV &
UNICYCLE WORLD, 190-3440



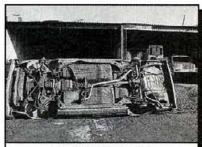
96 FORD POLYP AM/FM mono, plush leather ext. Must have 5 yrs. Exp., type 90 wpm, 2 yrs of college, \$44,003. BY OWNER, 180-5902



94 SUBPARU
Woodgrain chassis, cruise control stuck
on 110 mph. Must repair to appreciate.
\$13,000. PRIVATE PARTY, 140-2383



Near-xint cond., except for smell of stale salami, various bullet holes & Freon leaks. \$34,127. TRUCK DORKS, 150-8554



98 TOYZUKI WREC-4
Radar detects ice cream trucks within 5
miles, wheels on hood for when it tips
over. \$17,440. BY OWNER, 171-6450.



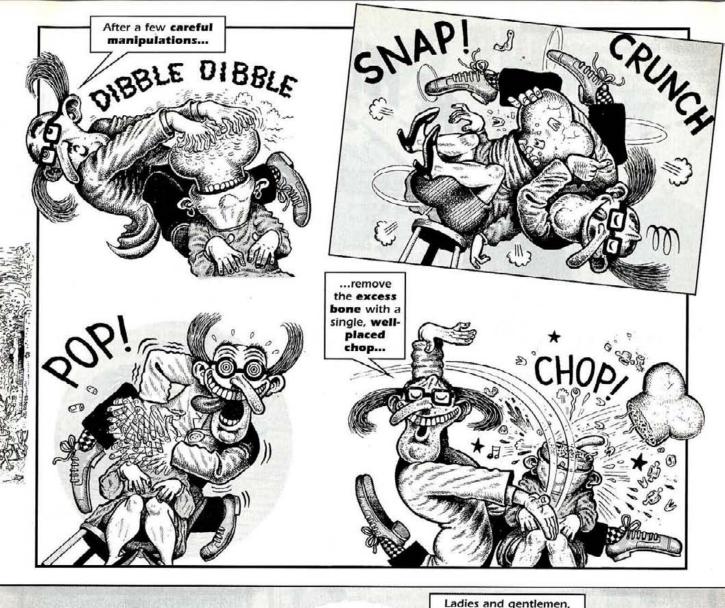
33 BENTLEY
Looks exactly like a Volkswagen bug.
Must be seen to almost believe. \$150,000.
PRIVATE PARTY, 161-5898

SNAP CACKLE POP DEPT.

ONE FINE DAY AT THE

SOUVENTION









999 PREV ASSOCIATION

1998-99 Record: 17-15

Returning Stars: Vikki Virago, LaQueesha Monique

Head Coach: Biff McDapper

Uniform Colors: Flamingo, hyacinth, indigo

Strengths: The starting guards are really cute.

Weaknesses: Narcoleptic frontcourt.

Notes of Interest: Vikki Virago is the first known female basketball player to stage a protracted





1998-99 Record: 16-16

Returning Stars: Michelle Jordan, Bantu Goldbaum

Head Coach: Misogynous Andropolous

Uniform Colors: Mauve, jonquil

Strengths: Rumor has it that their center isn't really a woman.

Weaknesses: By the time the playoffs begin, half the team will be in its third trimester of pregnancy.

Notes of Interest: In addition to selling game programs in front of the arena, concession stands sell Marie Claire and Mirabella.







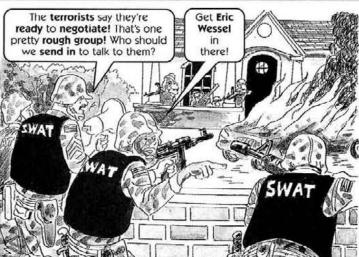


JUSTICE



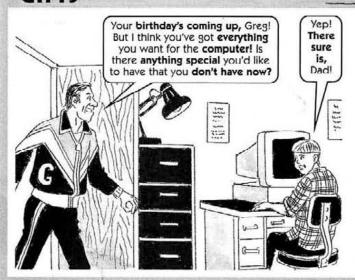
EXPERIENCE

ARTIST AND WRITER: DAVE BERG





GIFTS





ATTITUDE





CELEBRATIONS







ADVANCEMENT

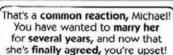
I really admire you, Mr. Needle! I hear you started in the mailroom just like me and today you're the head of the company!

Is there anything you can tell me that will help me do the same? Why, yes, yes there is, Roger!



THERAPY









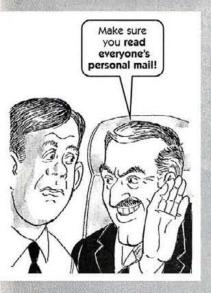


CRIME





RELATIONSHIPS





SMOKERS



THE OFFICE



PRESCHOOL



DOCTORS



Look! A different kind of Mel Gibson movie! No more Mel as a cop in a film full of car wrecks, explosions, fights and gunfire. This time we have Mel as a CROOK in a film full of car wrecks, explosions, fights and gunfire! It's supposed to be about "payback," but it's so much like his other shoot 'em ups, it's more like instant...



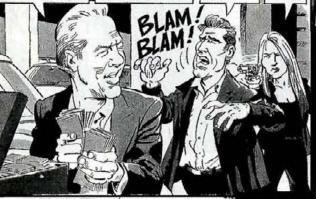
Here's the plot...as if you cared! You came to see beatings, blood and explosions, but since I don't care what you care about, here's the story! It started when my partners in crime screwed me over!

We did it! We stole a suitcase full of cash from those Asian thugs! We're \$130,000 richer!

I'm taking my half...\$65.000!

And I'm taking MY half...\$65,000! Wait! What does that leave me with?!?

Two bullets in the chest!



I wanted to know where those drugs came from! So I roughed up the drug pusher a bit!

Yagghh!
You are
one mean
dude! You
pulled
my nose
ring
off my
nose!

Wrong! I pulled your nose right off your face! Your nose ring is still in place! Now, you'd better talk before I pull your tongue out of your mouth! Okay, I'll talk!
Arthur Stagparty
sold me the drugs!
But I'm warning
you — you gotta
buy in bulk
quantities like I do
to get the really
big discounts!



Mal got my wife to shoot me twice! Well, she IS a twotimer! Then Mal kicked me a bunch of times, ran over me with his car, and they left me for dead! Trust me, I was getting steamed! Fortunately, I was able to drag myself to a drunken doctor who took the bullets out with a corkscrew! Then I made my way to my wife's place, to take my anger out on a local drug pusher!

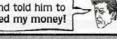
You rotten scumbag!
My wife died
from the drugs
you sold her!
You ruined a
perfect marriage!

A perfect marriage?
She told me you only drifted in a few weekends a year to get some!

That's what made it a PERFECT marriage! What's your point?



I found Stagparty and told him to tell Mal that I wanted my money!



Listen, Stagparty,
I want you to
tell Mal
that Portal
wants his
half of the
money...\$73,000!

Is there an echo in here? Isn't that the same thing you just said in your "voice-over"? I'm not deaf, you know! I didn't rough you up in the voice-over, but if you don't deliver my message, the next bones that roll are gonna be yours!







Okay, back to the plot! Stagparty set up a meeting with Mal to tell him I was back

in town!

Some guy beat me up and told me to tell you he was Portal. and that he wants his \$67,000 back!

He's alive!? I don't have his \$69,000! I used the \$138,000 we stole to pay off a loan from the Outfitters!

Yeah, \$200, plus two months interest makes \$143,000! It was STILL cheaper than taking a loan through my Visa card!



But

didn't

you

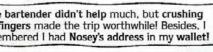
only

owe

them

\$200?

The bartender didn't help much, but crushing his fingers made the trip worthwhile! Besides, I remembered I had Nosey's address in my wallet!



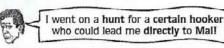
Nosey, I must say you look like an even HIGHER priced hooker than vou used to!

If you said more things like that when we were together, we might still be dating!

I know you still turn tricks for the Outfitters! I need to find their headquarters!

What? You'd have to be nuts to go there! Oh wait, you ARE nuts! They're at The **Broken Arms Hotel** on 17th Street...





ľm looking for a hooker named Nosey!

I'm sorry, but I can't point her out to you!

her out because you're crushing You're that my fingers loyal?

Loyal, nothing!

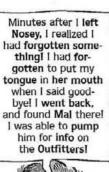
I can't point



I would start dating you again, but you still sleep with other men! I want to be special!

You are special! I have a highpaying clientele of masochistic insomniacs! So you see, I'm no ordinary hooker I'm a specialist!

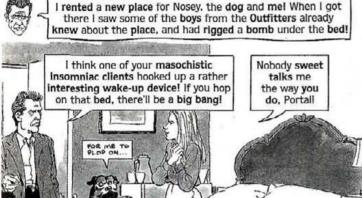












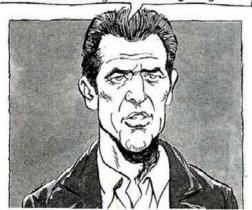


The men who had wired the bed with a bomb

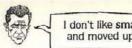
were waiting outside! I slid under their

car and cut the gas line! Then I threw a

'I was working my way up the chain of command!
I'd killed Mal, and now I was about to kill his
boss, Cartel! I also killed a waitress, a busboy,
a maitre d' and a cook, but that was because
they served me a very rare steak! The sight
of flesh floating in blood is disgusting!



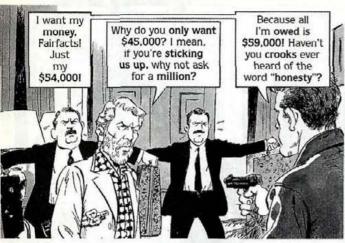




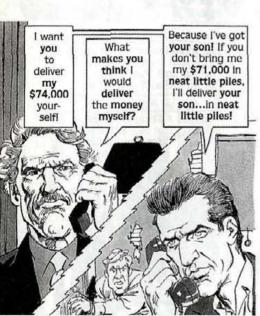
I don't like small change, so I shot Cartel. and moved up to the next in command!



I killed Fairfacts and set my sights on the top honcho, Bronzeskinl So I'd have a little leverage, I used Nosey as hooker bait, kidnapped his son and drove off in a limo!









I hate

Do you, sleazy



So they went into the apartment they had rigged earlier

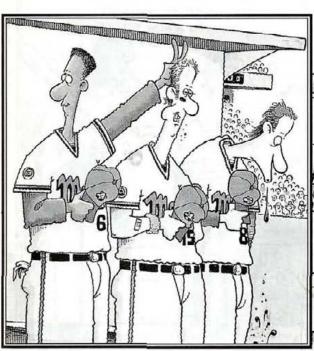
You wouldn't think a story this amoral would have a happy ending, but it does! I got back my \$43,500, and Nosey and I decided to tie the knot! It was a storybook wedding!



so you think just because you like to watch sports on TV you would make a good sports director! Well, not so fast! Before stepping behind a control panel it's important to know that it takes years and years to learn how to hold viewers' attention while over-the-hill players compete in the has-been bracket of some golf tournament sponsored by a cigarette company that can't legitimately advertise its killer product on TV! But why waste years learning when you take the easy way out (like you always do) simply by reading...

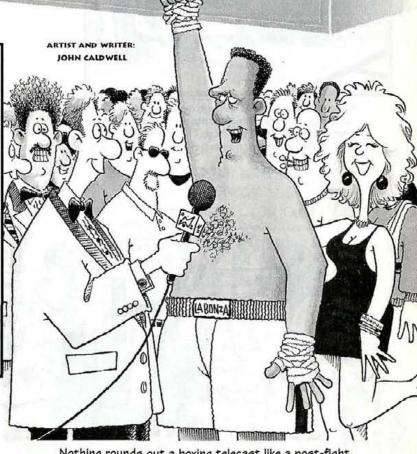
SO YOU WANT TO BE A BIG-TIME NETWORK TV SPORTS DIRECTOR. MAD'S FOOLPROOF GUIDE

TO A SUCCESSFUL CAREER

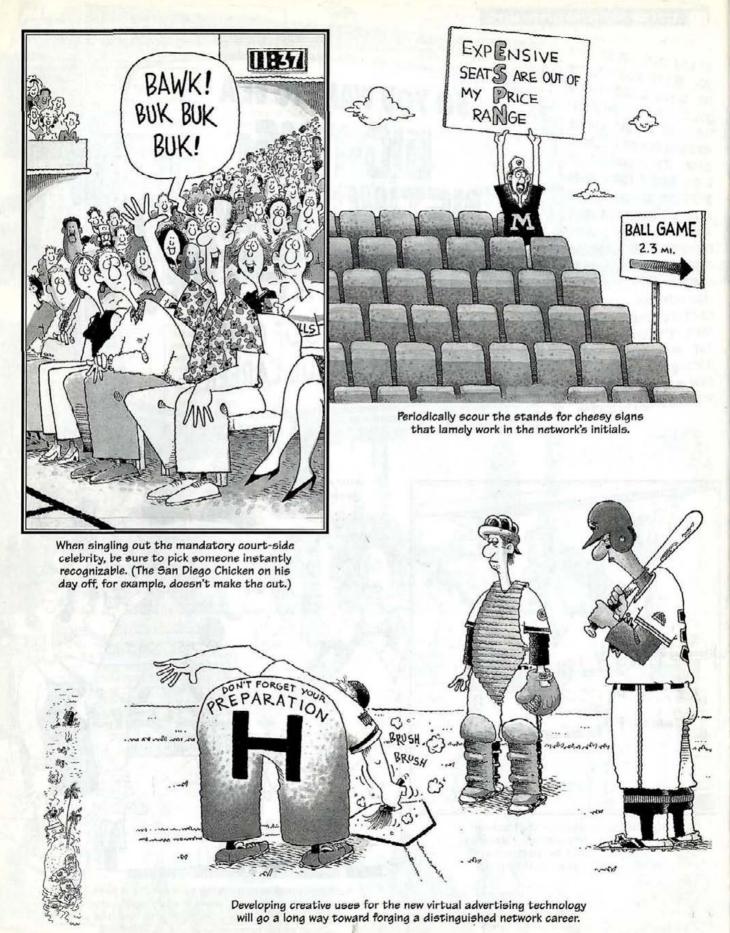


No stirring rendition of the National Anthem is complete without a close-up of a dugout full of overpaid morons spitting and tugging at their jocks.





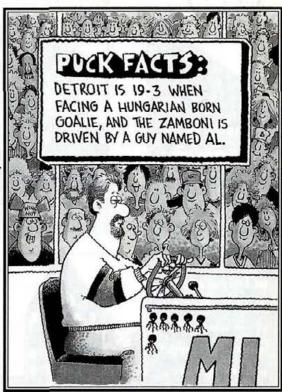
Nothing rounds out a boxing telecast like a post-fight interview with the victor, who will enthusiastically thank his Lord and Maker for enabling him to beat the snot out of his now semi-comatose opponent.





Always keep a sideline camera peeled for tantrum tirades by middle-aged, overweight, stressed-out coaches. (There's a special Emmy just waiting in the wings for the guy who shows the first live, over-the-air stroke.)

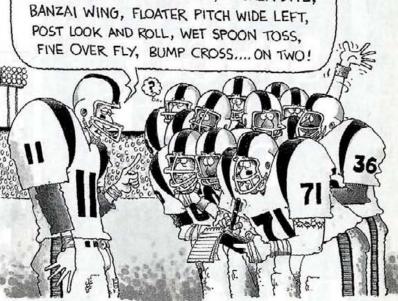




Prepare plenty of useless, mind-numbing, statfilled graphics to fill space between down times.



Never cut away from a conference on the mound before the color analyst has a chance to speculate on what a middleaged high school dropout from Georgia could possibly be saying to a Japanese pitcher and a Puerto Rican catcher.



DOUBLE X, G-CURL, MAD BOMBER RIGHT, TEXAS HOOK, ELEVEN LEFT, SUCKER DIVE,

Miking the quarterback affords the casual fan the chance to hear why half the team forgets the snap count on every third play.

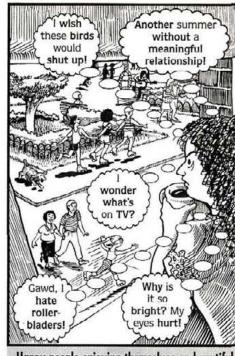




It's Memorial Day, the kickoff to another summer of fun and frolic. Unless, of course, you happen to be our beleaguered heroine. Then the season is nothing more than a series of hot, fetid days and miserable lonely nights. So kick off your sandals, enjoy a cool lemonade and be glad you're not her. Here's...



As summer approaches you reluctantly part with the winter coat that, for the past months, has shielded you from the rabble and grime of the city.



Happy people enjoying themselves on beautiful summer days has always depressed you.



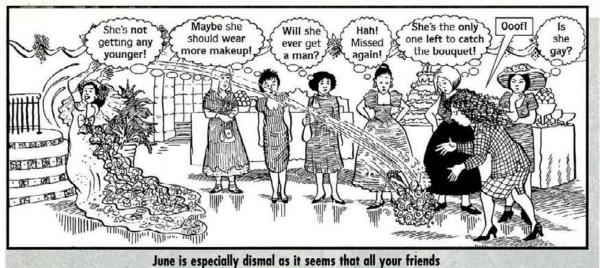
SUMMERTIME



You try on summer clothes only to find you've gained your usual 20 pounds over the winter.



Each weekend brings the pressure to pack every moment with fun-filled activity...





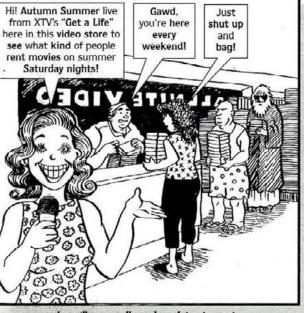
June is especially dismal as it seems that all your friends are getting married and you're the only single one left.



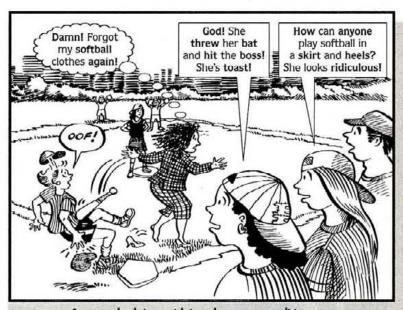
You join a gym with the rest of the city in a desperate aftempt to lose weight before you hit the beach.



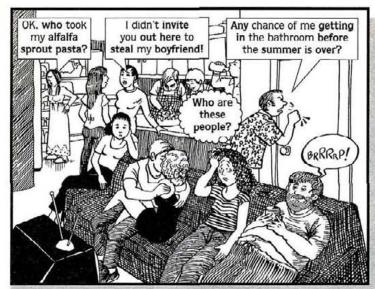
You can't even think about wearing shorts and sandals because you always forget to get a pedicure and leg waxing.



...when all you really end up doing is renting videos and holing up in your apartment.



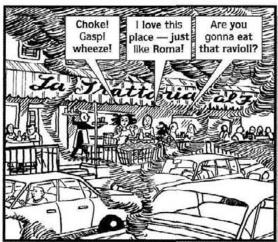
Summer also brings with it such torturous traditions as having to play on your company's softball team after work.



You finally break down and rent a summer beach house. But the only way you can afford it is by sharing it with eight other housemates, their guests and other moochers...



Back in the city, the weather is crippling. No matter how carefully you put yourself together in the morning you're always sweaty and smelly by the time you get to work...



The charm of dining al fresco at restaurants is lost on you.



...and you now spend every Friday night stuck in traffic driving out to the summer beach house only to blow all day Saturday recuperating from the journey.



...and the office is always either an icebox or a hellish inferno.



By Labor Day you've spent a fortune finally getting your summer look together, only to realize you've got nothing to wear for fall.

PULP NONFICTION DEPT.

for)! Anyway, since they won't

give you the real lowdown, we will. Here's.

greatest comic book hero of all time is Superman. He stood for truth, justice and the American way - emphasis on "truth." But where's the Man of Steel when it comes to the freebie preview newsletters they hand out at the comic book shops? Those things are filled with about as much truth

as Clinton's grand jury testimony. Wouldn't it be great if just once those weasels at DC and Marvel gave you the real low-down on upcoming comic books? Well, you have a better chance of seeing Wonder Woman and Batgirl in a top less romp in the Batcave (hey, now there's a comic we'd shell out \$2.95

IF TRUTH IN **ADVERTISING** LAWS APPLIED TO

X-FACTOR #98.6

The mutants fight Razorface - a big. tough, ugly-looking, armor-covered villain - for two pages. The rest of the book is padded with scenes of the heroes whining about how society hates them.

On sale Nov. 15, we guess.



SUPERMAN #429

Superman kicks the bucket again. Sure to be a collector's item with stupid fans who actually think that DC Comics is going to kill off a character worth billions of dollars.

> On sale Nov. 5...and then off sale the next day so greedy comic shop owners can jack up the price immediately.



WRITER: RARRY LIERMANN

ARTIST: AMANDA CONNER

BOOK

PREVIEWS



BATMAN: TALES OF THE LEGEND OF THE SECRET OF THE BAT -**GRAPHIC NOVEL**

Pretty much the same "vigilante against the forces of evil" story they do every month, except it's printed on slightly nicer paper, so it's 50 times as expensive. Contains lots of scenes of dark nights and shadows so that readers won't realize the artist can't draw.

On sale Nov. 14, and will remain in the racks forever.



X-MEN VS. X-FIL

In this 97-page crossover, the X-Men meet agents Scully and Mulder while Investigating a giant radioactive alligator roaming the sewers of New York. Both teams then fight and argue conlinuously until the last page, where, with only six panels left to resolve the story, they join forces to kick the main villain's butt easily.

On sale last week. Too bad you missed it.



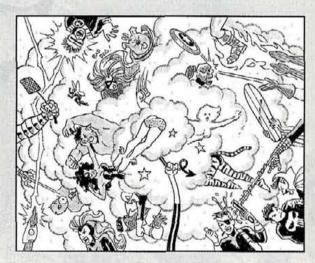
SUPERMAN #430

into the back Issue bin.

Superman is brought back from the dead. Like you didn't see THAT coming. On sale Dec. 12 between 12:21 and 12:27 p.m. — then it goes directly



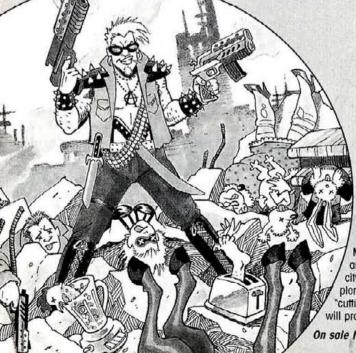




EVERY CHARACTER IN THE MARVEL UNIVERSE FIGHTING ONE ANOTHER

A 926-page special depicting every single character Marvel ever created - no matter how obscure - punching, slapping, kicking and biting one another. The plot is incoherent, the art sucks, and the pages are out of order, but since this volume comes in a vacuum-packed, steel-reinforced, impossible-toopen Mylar bag, who'll ever notice?

On sale just as soon as we figure out what Mylar is.



SWITCHBLADE MCGURK

Meet Switchblade McGurk, another punk-looking anti-hero running around a depressing post-apocalyptic city that's ripped off from Blade Runner. Crammed with plenty of violence and sleaze that readers will defend as cutting edge." Number one of a 12-part mini-series that will probably be discontinued by issue #6.

On sale November 32.



THE HULK VS. ARNOLD SCHWARZENEGGER

A 96-page special in which America's favorite green monster and Hollywood's biggest star kick the living crap out of each other. Though the Hulk can smash mountains with his pinkle, his light with "Ah-nuld" ends in a tie because otherwise the big, muscle-bound hambone wouldn't allow Marvel to use his image.

On sale whenever Arnold's latest bomb movie is released.





THE PUNISHER CHRISTMAS ANNUAL

After the Punisher is visited by the Ghosts of Christmas Past (Captain America), Christmas Present (Spiderman) and Christmas Future (Silver Surfer), he tries to beat them to death with a Yule log.

On sale Easter Sunday.



THE NEW ADVENTURES
OF SUPERMAN #341

The Superman brought back from the dead in Superman #430 proves to be a clone, so the real Superman is actually still dead.

On sale Dec. 4, March 23 and May 3.



WONDER WOMAN #250

After Wonder woman gives birth to a Winged baby, guest star Hawkwoman accuses the Amazing Amazon of having an affair with her husband.

Recommended for "mature readers," although if a reader were really mature, he wouldn't be caught dead reading this trash.

On sale three weeks late.



THE AMAZING SPIDERMAN #1,597,398

Peter Parker frets about Aunt May's health, his finances and his relationship with Mary Jane. After a lot of padding, Spiderman eventually fights a villain known as the Bug Squisher. A so-so issue that will be made to seem special by the fact that it will be released with 46 different covers.

On sale whenever the artist sobers up.



WEB OF SPIDERMAN #93

Spiderman gets a new costume this issue, so the editors decided that since the readers are going to buy it no matter what, they'd just match old Web-Head with some villain who has the same tame-o lightning powers you've seen 320 million times before.

On sale five hours after the last Spiderman book came out.

TEENAGE SUSHI HAPPY HAPPY #1

Another Japanese import with artwork that basically looks like a cheap Johnny Quest cartoon. The translation is extremely murky (the story might have something to do with a boy who fights a giant squid), but readers won't mind because Japanese anime is hot right now... at least according to the comic shop owners trying to unload the stuff.

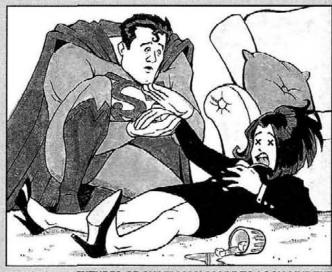
On sale as soon as Asian-American anti-defamation groups stop protesting.



THE NEWER THAN NEW ADVENTURES OF SUPERMAN #56

The Man of Steel is still dead, so this issue highlights his funeral. This means lots of splash pages and two-page panels of Superman's friends standing around his grave looking solemn. Lame stuff, but if you don't buy it, you won't own the entire "Superman is Dead" series and lose money on the deal.

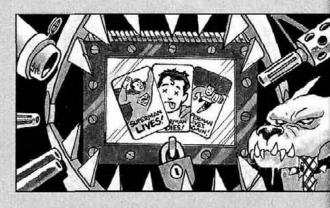
On sale whenever we're damn well ready.



THE OLD ADVENTURES OF SUPERMAN MADE TO LOOK LIKE THE NEW ADVENTURES OF SUPERMAN #12

Superman comes back from the grave. When he shows up outside Lois' window on page two for a romantic rendezvous, she keels over dead from the shock. The rest of the book shows Superman moping inconsolably around the Fortress of Solitude.

On sale five minutes after we print it.





THE "HONEST, SUPERMAN IS STILL DEAD (WE REALLY MEAN IT THIS TIME)"

up the cash.

In this 46,798 page special, we find out that the Lois Lane who died in "The Old Adventures of Superman Made to Look Like the New Adventures of Superman #12" was from a parallel universe, which means that the real Lois is still alivel Unfortunately, this also means that the Superman who rose from the dead was also from the same parallel universe, so the real Superman is still dead. Don't ask, just buy it! On sale whenever you cough



yet again so that the

book's creative team won't have to come up with something fresh. For like the 800th time, we see how Spawn is given his powers from Satan - a fact that should provide inspiration and thrills to psychotic, devil-worshipping creeps everywhere.

On sale the day after Charles Manson's birthday.

DC COMICS TRADING CARDS

80

So what if the market fell out on trading cards three years ago? These babies - Iame reprints of old trading cards that used to sell for 5¢ — are engraved on solid platinum with gold leaf trim. Sure to be thrown out by your parents unless you buy the special bullet-proof, unbreakable, immovable viewing case. Complete set, with case: \$300,000

On sale when your credit rating arrives.



THE JUDGE DREDD/ BATMAN & ROBIN/ STEEL MOVIE SPECIAL THREE-PACK

Yeah, those films came out years ago, but there's still a ton of these move tie-ins gathering dust in the warehouse, so DC stuffed one of each into a baggie hoping little kids won't know any better.

On sale whenever vou're ready, sirl

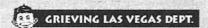




DETECTIVE COMICS #1

Batman chases the Joker for the umpteenth time and, after twenty tedious pages, finally kicks him in the groin. Though this issue is mediocre at best, you'll want to snap up at least fifty copies. Why? Since DC is arbitrarily starting the numbering system all over again. this issue will be considered #1. Sure to be a collector's item... if all other two million copies mysleriously disappear.

On sale as soon as Batman's creator, Bob Kane, stops spinning in his grave.



CELEBRITY CAUSE-OF-DEATH

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to foul out of the game of life!

THIS MONTH'S FUTURE PLAYER TO GO ONE ON ONE WITH THE GRIM REAPER:

SHAQUILLE O'NEAL

CAUSE OF DEATH

Shot by East Coast and West coast rappers, after release of new CD

Nasty foot fungus after getting Muggsy Bogues stuck between his toes

Terminal "evil eye" from Jack Nicholson after boneheaded foul in fourth quarter

Shocked with defibrillator, paddles after being mistaken for dead while acting on film set of Steel sequel.

Accident during NBA Finals...

...while watching at home with the rest of the Lakers ...while playing in game

> Being mobbed on court after making game winning free throw

ODDS

ARTIST: HERMANN MEJIA WRITER: MIKE SNIDER

10:1-

15:1

25:1

35:1

16:1 9.290:1

903,599,290:

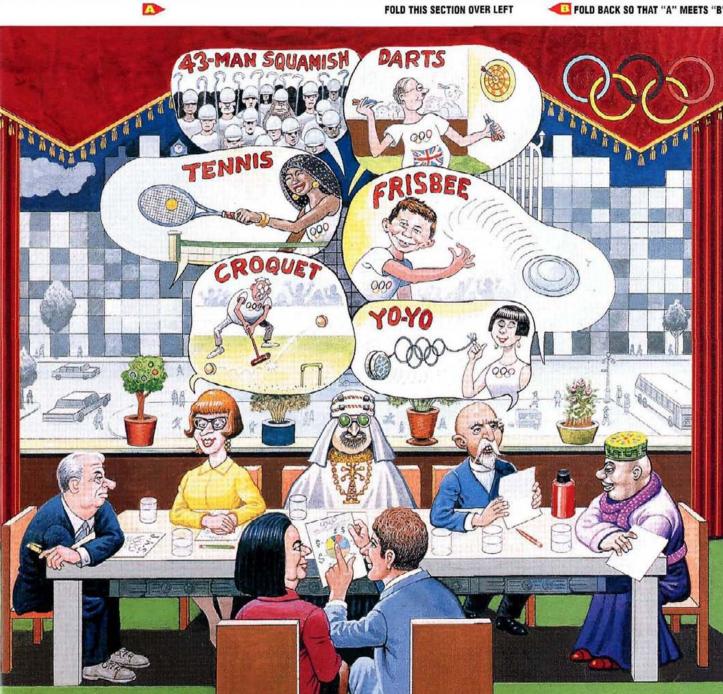
WHAT NEW **SPORT HAS** RECENTLY BEEN ADDED TO THE OLYMPICS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

When you think of the Olympics, sports like figure skating, gymnastics, and skiing come to mind. Other sports, however, are constantly vying for inclusion in the Olympic Games. To find out what the newest event is, fold page in as shown.





THE OLYMPICS HAVE CHANGED. MANY PEOPLE CAN'T UN-DERSTAND WHY IT ALL HAPPENED. THEY FEEL THAT THE TRUE SPIRIT OF SPORT IS GONE. THE INEXCUSABLE REASONS GIVEN SHOULD BE REJECTED WITHOUT DELAY





Gone With the Wind. The Wizard of Oz. It's a Wonderful Life.

They're treasured film classics that should be restored and preserved forever. And thanks to the work of our sister organization, the Film Preservation Society, they will be. But what about crap films — those cinematic travesties that mar and embarrass our history of movie excellence? What should happen to them?

That's where the Film Obliteration Society comes in. We take on the much harder (but more enjoyable) job of getting rid of the cinematic chaff — the turkeys, the bad sequels, the misquided remakes and any film starring Shelley Long.

Our sacred goal: To make our once pure movie heritage pristine again. To return us to a place where neither Cheech nor Chong, Wayne nor Garth, nor any Blues Brother trods the silver landscape. To exist where no Willys are freed, Stella never gets her groove back and nobody knows or cares what you did last summer.

Just imagine: A world where Bruce Willis exists only as a onedimensional actor on an overrated, long-canceled TV show; where Saturday Night Live sketches remain on the small screen where they belong; where Mel Brooks' career ends right after Young Frankenstein in actuality, not just commercially and critically. And any part of Titanic that takes place above water-level? Gone for the ages.

But obliterating films around the clock isn't easy, because many of the film world's worst actors, directors and producers are nothing, if not prolific. That's why we need your help — so that one day we can stand tall and united, gazing across a glorious landscape of cinema cleansed of the awful acting ocuvre of Tom Arnold, the disastrous directing ocuvre of Joel Schumacher and the wreiched writing ocuvre of Joe Eszterhas.

SO JOIN US NOW! For just a minimum donation of \$5.00 you can help us insure that you'll never have to watch Woody Allen kiss a girl one-fourteenth his age ever, ever again!

Dear Film Obliteration Society: Sure, you've gotten rid of Steve Guttenberg, but your work is far from over. Please accept my contribution to your worthy effort. I have checked be	Name
contribution to your worth,	\$5.00
I want to snip out all scenes of whites "getting" I want to aliminate any celluloid evidence of playing lovable old coots in any and all levels I specifically want to get rid of "Bean." That purful third Godfather.	Walter Matthau and Jack Lemmon \$25.00 s of grumpitude. \$29.99 \$75.00 \$75.00 \$350.00
I'd like to light 1001 the offi	
JOIN TODAY AND WE'LL SE JOIN TODAY AND WE'LL SE A BLANK VIDEO TAPE THAT USED TO HAVE A I The Gingerbread Man The Chamber	OUSY JOHN GRISHAM MOVIE ON 11: On The Fir

